



Board Minutes
Wednesday, November 17, 2021 at 6:30 pm
By Zoom

Present:

Susanna Fuller
lola doucet
Mary Ellen Donovan
Andree Crepeau
Jeremy LeBlanc
Shane MacInnis
Rob Carter
John Trites
Tracy Hey
Darryl Osborne
Dwight McLean
Shawn Marshall

Regrets:

Nat Bowlby
Alan Ehrenholz
Janel Hayward

Staff:

Steve Bedard
Alison Carlyle

1. Review of Minutes/action items from September 2021

Action Items: **Steve to send redlined Bylaws (waiting on results from survey)**
 Extra tent - Steve is waiting on a quote (still waiting)

- * ME - update on WOW on South Shore. It is very different than it was in the past. Alison - because they are MPALS, they don't usually lead programs, so they were trying to avoid this.

Action: Alison and ME to discuss this further. (Still discussing)

- * Public works is looking to open Blue Route south of Hantsport and hoping that we can connect to north at same time.
- * Blue Route

Action: Susanna - Need a Blue Route meeting soon to discuss consistencies and issue areas. (Meeting with Tim Holman in January. Let Elizabeth know when the meeting is happening.)

- * CBRM - Andree - 10 k of trail on prov land (Maryann Corbett Trail) should be open.

Should have committee meetings in advance of Blue Route meetings to discuss things beforehand.

Action: **Alison thinks should have a internal meeting. Mid-November.**
(Still Pending)

- * Need to create Brunello Committee -

Action: **Lorenzo will hook us up with GM and Chris** (Susanna going to chat with him)

- * Meeting w/ Tim Holman. Before new act, she wants us to get a meeting with Environment Minister, and push to have active transportation as part of the new Enviro Goals and Sustainable Development. ME is willing to attend

Action: **Letter to Tim Holman**
Letter to Scott Farmer (pending)

- * Bicycle course at NSCC

Shawn shared link to Winter Borne bike program. www.winterbornebikes.com

Action: **Steve is going to talk to NSCC and follow up on the course.**
(Steve will get some data and then follow up with Jamus Dorey)

- * Hangtags (Steve is still working on this)

2. **Standing items (Budget, New Proposals/Funding, Staff Reports)**

Jeremy - Are we eligible tax rebates? He is working through the Tax act to see if we fit the criteria.

Thanks to Jeremy and Steve who worked on the financials.

CCH/NSPPI

It's a reevaluation year - so these monthly financials bump us up to the next tier.

Action Item: look over what we need to do to go up to the next Tier. (Susanna, Alison, Steve, lola)

Funding - need to figure out what we need so that we fit their criteria

Connect2 - didn't get any of them. Alison is going to follow up with Ben Buckwold.

Going to see if the booklet revision can be funded through a different program since it

already exists.

Pop up materials - will see if they can be funded directly

Equipment for Trail Monitoring - looking into further. Strange that they didn't fund this as it is equipment that Dept of Energy uses to make decisions.

Quantifying cyclists - we really need baseline information to see how we shift people's behaviour. Need the government to either take over data collection, or provide us with funding to get counters to be spread over the province. (Kim Maslin - Highways)

Survey - Steve sent out a survey.

Action: everyone fill it out

3. **Cycling Canada Congress review (Iola)**

CX Nats

Grassroots

Atlantic Provinces collaborations - racing/resources

Coaching opportunities

Membership Drive - what would it take to make it easier for people to join? QR codes.

Website needs work - based on WordPress, being completely redone with Joomla. CGI can also talk to Zone 4 about their interface.

4. **Climate plan for the province (Susanna)**

Will talk with Tim Holman about this.

5. **Strategic Plan; AGM and Board Positions**

Strat Plan

Haven't done this yet. We need two or 3 board members to work on this. Need for AGM.

Mission statement and 5 general objectives.

Building a culture of cycling and building spaces for cycling.

Action: Alison to send it out again

AGM

February 26 or 27/21

Where? Pictou/New Glasgow? Contact locals for a recommendation.

need to send out notice about Trail Membership

Should we do a hybrid?

Positions Open - Jeremy, Janel, Dwight, Shane, Lorenzo, Mary Ellen, Andree

6. Sector Updates (red flags, important issues)

- site based work and how to manage / increase BNS presence (follow up from last board meeting) (Susanna)

Action: meet with Brunello Mgmt and set up Trail Mgm't Committee

- Certificate in Diversity, Equity, and Inclusion in the Workplace (Darryl)

2 year pkg of 4 courses (\$650/course)

Looking for support - \$1300/2 year - Professional Development

Motion: BNS would support up to \$1300.00 for Board participation in Certificate in Diversity, Equity and Inclusion for Darryl Osborne. Outcome is input into strategic plan, commitment is that Darryl would stay in board position for one term beyond the completion of the course. (Motion carried)

7. Short Items/Voting Items

- Route 541 (Steve) - Do we want to get involved? Can we get them to do the Blue Route? Can we offer a few pieces of schwag again?

Motion: Do we agree to work with 541 by completing a Blue Route Challenge in Winter 2022 and negotiating fees for BNS and non BNS members (Motion carried)

- Governance (Janel) - postponed
- Socks and Jerseys will be in December 13/21

There being no further business, the meeting was adjourned. (8:21 pm)

Future Bicycle Nova Scotia Board Meeting Dates Wednesdays @ 6:30 pm

December 8, 2021

January 12, 2021

February 9, 2021