

Bicycle Nova Scotia Board of Directors
MEETING LOCATION
INSERT DATE
Minutes

Present: Ryan Lindh, Zach Steinman, Iola Doucet, Gaynor Ferguson, Scott Davis, Mary Ellen Donovan, Jon Burgess, Alan Scott, Lorenzo Caterini,

Regrets: Mike Kennedy, Susanna Fuller, John Trites, Melissa Ross, Ben Buckwold, Jesslyn Fowlie

	ITEMS	DISCUSSION POINTS	ACTIONS/DECISIONS
1.	Bring to Order/Approval of Minutes	Introductions of all present. Welcome. Call to order 6:44pm Review Minutes and Actions from May 10 2017. Facebook Mary Ellen and Ben haven't spoke yet. Sponsorship page needs to be up. Adam Scott going to check with Adam. Approved by all	<i>Motion:</i> <i>Actions:</i> Approved by all

2.	Goto Meeting	Goto Meeting Pro to be bought \$468per year \$39 a month	month Motion Susanna Second lola , Approved Mary Ellen seconded lola all agreed. Madeline to setup, pay for and send out instruction
3.	Canada Cup comes to Nova Scotia	<p>Canada Cup comes to Nova Scotia</p> <p>Ryan Lhind Canada cup coming to Kentville 18 & 19August 2018. Everyone very excited. Thanks and congratulations Ryan.</p> <p>Trade show, pool jumping and lots of fun things going on. Kentville is please and meetings going on with Kentville. Should this go into the marketing committee. Officially BNS has nothing on the line we gave the Ryan the support and sanctioned the races. Hosting a Nationally competition is what BNS wants. We can get some grants from HRM and provincially. One race over two days depending on your age. Saturday Youth categories and some Canada games races. People expected about 200- 500 competitors and that again for spectators. And the Marketing at</p>	<p><i>Motion:</i></p> <p><i>Actions:</i> Ryan and Scott to sort out between themselves then come back</p>

		<p>Quebec and Maritimes. Long term plan. Elite Sunday and Youth sports and Masters on Saturday. 20Goto Meeting Pro to be bought \$468per</p> <p>02 last time we held a Canada Cup. National Commissars prize money \$5000 UCI fees on top costs \$10000. BNS needs puts a chunk of Money into the event. Ryan and Scott to sort out between themselves then come back.</p>	
4.	Nova Scotia Cycling Strategy	<p>Nova Scotia Cycling Strategy and infrastructure Lobbying Mary Ellen and Susanna.</p> <p>BNS pushing for Infrastructure and to engage the Politian'sso this is why this is needed. Drafting a strategy, no national at present but Quebec and Ontario have one. Sarah Kerr to align with the Canada one Ben and Susanna still talking about education, safety and infrastructure can put something together then unveil at the meeting. Where are they spending the money \$50 million? Getting the</p>	<p>Motion:</p> <p>Actions: Motion Mary Ellen seconded Scott All in favour</p>

		<p>health involved for health care and mental health. Spreadsheet which we have been pitching.</p> <p>Scott and Mary Ellen to get the marketing committee up and running and sink their teeth in three items for board approval on</p> <ul style="list-style-type: none"> • Approved a marketing committee that didn't get off the ground and to redo 5-6 people and a chair of VP Marketing and one to two board members and some from the general public and one staff and report back in a month <ul style="list-style-type: none"> • How BNS to engage in this • Resources we need • Marketing priorities out of these <p>On Site Collateral, t-shirts flags tents visual consistence of presentence</p> <p>Table skirt, flags resilient to all weather conditions flag not so much. Visibility from the road and most place \$3000 roughly look for form the board tasking with the committee and then the</p>	<p>Motion Mary Ellen approved Susanna second all in favour.</p>
--	--	--	---

		<p>approval to engage a designer so we can have and take also an online shop to buy socks BNS. Ryan has an account at sign shops.</p> <ul style="list-style-type: none"> • Tasking the committee go away in July with some recommend how the marketing proceed and what has been identified. Evaluation of what we have now benchmark of where we are now • interim some presence costs some flags \$350 table cover \$450 each and we need two of each and we would need tables BNS has Tables Ben bought that we need to design around and business cards These can be taken to all events. T-shirt, technical shirts. <p>How do we move it Lorenzo has a trail for cyclecross there is a tent that we could restencil with BNS to partner into the trailer so we can move to all events except during cycle cross season 6`by 10`.</p>	<p>Motion Mary Ellen Second Ryan All in Favour</p>
--	--	---	--

		Suggest list of events that BNS should be out there to increase the exposure for BNS. \$3000 asked for today.	Motion Mary Ellen seconded Scott All in favour
5.	Grassroots	Add Next steps and grassroots insurance Lola and Susanna talk more. Ryan going to touch base with Tyler.	<i>Motion:</i> <i>Actions:</i>
6.	Trails Federation	Trails Federation Ben goes to all there meeting someone from Mountain biking should go from the board. Economic effects about the biking community of the area whistler has just published. Hire someone to do this contactor that is a mountain biker. Ryan and Scott job description out for next meeting	<i>Motion:</i> <i>Actions:</i>
7.	Summer students	Summer students Ben is interviewing 4-5 students tomorrow. We have nowhere to put them so we are going to millennium. Blue route and tourism and marketing	Madeline going to be voting body for the Sports Nova Scotia meeting. All in favour.

		position	
8.	Fundraising	<p>Fundraising</p> <p>To look at solutions for fundraising fund not from the government. Also the Go fund me. Nonprofit gets into the market. Fund metric offered their services which is \$50,000 to New York marathon but \$0 for BNS. If we took licenses and all the people from Facebook and it works out the demographic. They will set us up and how it works also come and do a presentation and show how it works and show you have the New York marathon lots of cool tools. Fundraising 101 doc has been sent out. Newsletter and templates methodology of how it all works They also have other services we can buy. Setup for 12th July meeting.</p> <p>Have a presentation from them.</p>	<p>Have a presentation from them.</p> <p>Motioned Scott Second lola All in Favour</p>
9.	Sector updates	Sector Updates	

		<p>Alan membership cards a general membership does not get a card. Discount at stores insurance and if a member of a club you get a discount. A welcome to BNS.</p> <p>Motion Mary Ellen Madeline to sort out. Second lola all in favour</p> <p>Three board members have not signed up yet.</p> <p>Canada Games Team has been picked. One appeal from CG Committee.</p> <p>Trip disaster South Carolina with CBC on Friday</p> <p>Support for support grant had to be submitted in May. Lorenzo and lola.</p> <p>Sports system Excellence as to what Sport Nova Scotia do for use. Don't do advocacy and doing a retreat that people from each discipline</p>	
	<p>Next meeting</p>	<p>July 12th 2017</p>	<p><i>Action:</i></p>
	<p>Adjourn</p>	<p>Meeting adjourned at 20:30 pm</p>	

DRAFT

Appendix A – Sector Reports
INCLUDE ALL SECTOR REPORTS AS SUBMITTED HERE

Sector, Submitted by:

DRAFT