

# Bicycle Infrastructure By The Numbers

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# Why KPS is Involved

- Community Values
- Tourism
- Health
- Environmental Concerns

# Bicycle Tourist are Grade A especially the casual tourist

- Higher incomes and middle-aged  
median age 54  
70% have at least one university  
degree  
Median income \$75,000 - \$100,000  
USD
- Inexperienced cyclist average 55 k / day

# Significant Economic Benefits

- Maine 2001
  - \$36,300,000 direct
  - \$30,500,000 spin-off
  - 1,200 full-time equivalent jobs
  - Maine does not ‘yet’ have a reputation for bicycle friendly roads

# Numbers for Taxpayers

- La Route Verte
  - 3,270 km
  - \$132,000,000 invested by all levels of government
  - \$95,000,000 direct spending by cyclist
  - \$27,000,000 taxes collected annually
    - 5 year pay back on taxes alone

# Health Numbers for Taxpayers

- Physical Inactivity Cost Nova Scotians \$354,000,000 Annually
- 700 Nova Scotians Die Prematurely due to Inactivity Annually
- Each \$\$ Spent on AT Infrastructure Saves \$2.94 in Direct Health Care Costs
- The Future AT Route in Kings County will Payback its Costs in 30 Months on Health Savings Alone

# The Environmental Numbers

- Canada is the 8<sup>th</sup> Largest Consumer of Energy in the World
- Canadians use More Energy / Capita than Americans
- The 4<sup>th</sup> Worst Nation on the Planet / Capita
- The Worst Industrialized Nation
- Energy Inefficient

# No Geographical Excuses

	Usage	Efficiency
Finland	- 14%	+ 32%
Norway	-38%	+186%
Sweden	-30%	+ 79%
Australia	-31%	+ 51%
USA	- 5%	+ 37%

# The Ecological Numbers on Bicycles

- 12 Bicycle Commuters = 1 Auto Commuter
- A Commuter 10 Pounds Overweight can Commute 10 k / day for 341 Days Using Only His Biological Fuel Reserves
- 7645 Leisurely Recreational Bicyclist  
= 1 ATV
- 1688 Serious Recreational Bicyclist  
= 1 ATV

# Bicycle Infrastructure

- Good for Business
- Good for Taxpayers
- Good for the Planet
- Good for the people on the Planet